



Dr Comfort Update – September 12, 2008

Last week... Dr. Comfort attended the 50th Anniversary Expo for AARP, in Washington, DC. It was truly a remarkable experience as we joined 43,000 seniors from across the country celebrating life after 50.

We met many of your satisfied patients who shared their “foot stories” with us. They were very excited to come to the booth and raise their feet with pride to show off their Dr. Comfort shoes.

Did you know? Dr. Comfort participates in over 200 trade shows annually. We’ve met many of you through APMA, APOA, Pharmacy, DME and State Podiatry meetings and we’ve referred thousands of patients to you through ADA, AADE and now AARP conventions; as well as our advertisements in leading publication across the scope, from Readers Digest to Bio-Mechanics, Diabetic Living to Arthritis Self-Management, Podiatry Management to Diabetic Cooking.

We are extremely proud that our brand has become nationally recognized and we will continue to provide you with the best products and services in the industry.

Thank you again for your continued support – we look forward to sharing the additions to our already spectacular line with you next month.

**YOU CAN NOW ORDER SHOES AND INSERTS
ONLINE!**