



Dr Comfort Update – Aug 29, 2008

The Sounds of (late) Summer

As most of the noise of summer begins to fade, we at Dr. Comfort have been surrounded by the roar from tens of thousands of Harley-Davidson bikes in celebration of Harley's 105th Anniversary. By the way, DrC is in the early stages of organizing a "Ride Around the Lake" for Diabetes in 2009. Look for more on that in upcoming issues.

We have also heard from the generally quiet group of Brewers fans this year as the home team is getting pretty deep into a pennant/wild card run – haven't had this kind of fun since the early 80s.

Nearing completion is the 43,000 square foot office and warehouse addition that will bring our Mequon facility to nearly 100,000 SF. Allowing us to hold more stock and provide even better service to you and your patients.

This Fall Promises to be our Best Ever!

In addition to our new warehouse, we've beefed up our customer service and accounts receivable areas. We are adding new shoes (you are going to love them!) and more colors to what is already the best shoe line. There will be lots of notice about these soon.

DRC's On-Line Ordering is Picking up Steam

Based on how many of you are using this new feature, we believe that this new way of ordering has been a terrific time saver for lots of you. Not only does it save paper, it's fast and easy to sign up – just send an email to Justin at justinp@drcomfortdpm.com and he will get you going.

Having Trouble with Medicare Billing?

We will continue to keep you advised of changes with CMS – did you see that the APMA announced that CMS has now recognized that Podiatrists do not need to be accredited before applying (or reapplying) for their DME number? Good news for the docs – we expect that the final word on accreditation exemption for DPMs will be soon.

We would suggest that anyone with a Medicare Billing question contact Kelly at ARC Billing Services (727-462-2843). They are a full service Medical Billing Company (Medicare and all types of insurance carriers) and are very experienced. They can help you with all of your billing questions. They have agreed to provide this consultation to DrC's customers at no cost – of course; they would love to win your business. Please give them a look. They charge only 5% of collected billings – and they only get paid when you get paid.

Thank you for your business – we hope that you had a safe and memorable Labor Day Weekend.

YOU CAN NOW ORDER SHOES AND INSERTS ONLINE!