



## **Dr Comfort Update – Aug 15, 2008**

### **DRC Donates over 5,000 Pairs of Shoes To Philanthropic Organizations**

What do the Utah PODS Association, the Milwaukee Rescue Mission, Mercy Ships, Cindy Cernak, DPM and her staff, several New York podiatrists and many, many others all have in common?

These folks have personally donated their time and Dr. Comfort has donated the shoes to ensure that those less fortunate have shoes on their feet. We are happy to give back to the community. Just another example of how Dr. Comfort helps you and others in your community. See more about this on our web site in a couple of weeks.

### **Are You Ordering Shoes On-Line Yet?**

While we love to hear from you and get all your faxes, we also realize that times are changing. A couple of months ago, we introduced secure, online ordering for all of our customers. What a success this has been! We now have over 625 of you signed up and using the on-line ordering feature. Call us to find out more about this terrific service. Or, simply email Justin at [justinp@drcomfortdpm.com](mailto:justinp@drcomfortdpm.com) to get your password and some brief training so you can start today!

### **Help Us Get Greener!**

At DRC, we are doing what we can to minimize the amount of paper that is produced. We will soon purchase a high-tech scanner that will come pretty close to eliminating most of the paper that is produced daily. But, we need your help to do more. Setting up on-line ordering (above) will certainly help. How about getting your order confirmations and statements via email? We will also be able to send invoices through email very soon.

Many customers are now getting all of their order confirmations and statements sent to their email account. We will be able to send invoices this way in a couple of weeks as well. This is a great way to reduce paper. Let us know if you want to join this group.

By the way – starting next week, we will send this weekly update to you via the email address that we have on the system for your account.

### **Get Ready for a Busy 4<sup>th</sup> Quarter**

We will be sending out patient lists to you in the next month so that you can contact those patients that have not already purchased their shoes and inserts for the year.

### **20 New Shoes Will Be Introduced This Fall**

Many of you may have seen some prototypes at the recent shows – they include 13 womens shoes and 7 mens shoes. You are going to love them! More on this later.

**YOU CAN NOW ORDER SHOES AND INSERTS ONLINE!**