



## Dr Comfort Updates – May 30, 2008

### Dr. Comfort Announces Accreditation Affiliations

Dr. Comfort is pleased to announce its affiliation with The *American Board for Certification in Orthotics, Prosthetics and Pedorthics* (ABC) as our recommended partner for accreditation.

#### ABC Contact Information

Website: [www.abcop.org/podiaty](http://www.abcop.org/podiaty)  
Email: [accreditation@abcop.org](mailto:accreditation@abcop.org)  
Contacts: Christine Michael (703) 836-7114, ext. 250  
Tom Derrick (703) 836-7114, ext. 224

ABC Accreditation tells us that they have received over 500 calls from DrC customers already and are ready to handle more

In addition, we have also secured a terrific arrangement with *ARC Billing Services* (ARC) to provide you with a pre-accreditation manual at a deeply subsidized price. Call us to learn more about this manual at 800-556-5572. This manual will definitely help you with this process – a must-buy.

### Check Out [www.drcomfortdpm.com](http://www.drcomfortdpm.com) for New Stuff!

If you haven't checked out our web-site in a while – take a peek. We have loaded this site up with tons of relevant data including prior weekly updates, an updated DrC manual (that can be downloaded either in total or by section), marketing and advertising information and more.

If you are one of the more than 450 DrC accounts that are now ordering on-line, you are on the site all the time. Based on the feedback that we are getting from you – you love the ability to order shoes and heat moldable inserts online. Coming soon – you will be able to also order custom inserts from prior scans (after you determine that the patient's foot has not changed since the impression).

### Dr. Comfort is Expanding

We have just broken ground for a 45,000 SF expansion that will bring our total space to over 90,000 SF in Mequon. We need the production and warehouse space to house more shoes to keep backorders at a minimum. We will keep you posted on our progress.

More good news – we will receive 10 containers of shoes and inserts this next week. These roughly 45,000 pairs of shoes will take care of (just about) all the current backordered shoes. Thanks for your patience.

**YOU CAN NOW ORDER SHOES AND INSERTS ONLINE!**