



## Dr Comfort Update – Dec 5, 2008

### **Get Your New Shoe Samples!**

The new shoe samples are available - get yours now!

*Please use the attached form to order one of the following configurations:*

- 7 single shoes for \$25, plus S&H; or
- 9 single shoes and a Table Top display for \$75, plus S&H; or
- 7 single shoes and a new, larger DrC floor standing display (holds 64 shoes on 8 levels) for \$99, plus S&H; or
- 64 shoes and the new, larger DrC display for \$199, plus S&H

Remember – when properly presented in your business setting, these shoes sell themselves to your customers (and their friends!).

### **The Medicare Reimbursement Rate is Going Up in 2009!**

The *Medicare Reimbursement Rate for shoes and inserts is going up* by more than 5% in 2009! A nice time for a raise. A revised Medicare Reimbursement Schedule is now available on our web site. Follow the link on the home page.

### **The New Shoes Are Available at [www.drcomfordpm.com](http://www.drcomfordpm.com)**

The *new styles* are in our warehouse, posted on our website and are ready to ship. The *new catalogs* are close to being complete – we will send these, along with new order forms to your offices in the next week or so. If you have set yourself up for online ordering, you can order the new shoes online. If you want to order the new shoes before you receive the new order forms, simply write in the style and color – or you can always call us at 1-800-556-5572. ☺

### **Help Us Help You**

Please check your orders before faxing them to us. *We get lots of faxed orders with incomplete information* (you'd be amazed!). Orders that are complete the first time get your shoes shipped in less than 24 hours.

### **Get Your Orders in Early to Get Your Shoes Before 12/31/08**

DrC will be closed Dec 24-26 this year. If we *get your orders for shoes (and non-custom inserts) by 1PM on Dec 23<sup>rd</sup>*, we will make sure they ship out before we leave for the break. *Get your custom orders to us by Friday, Dec 19* and we will get them done for you and shipped before our break as well.

**YOU CAN NOW ORDER SHOES AND INSERTS ONLINE!**



# Order Form for New Shoe Samples - 2009

Fax this completed form to 262-242-9300

Customer Number

Ship-to-Code

Order Date

(usually 0001 unless you have more than one location)

Name of person placing order

Option A

Yes, please send 7 single shoe samples for only \$25, plus shipping and handling. I don't need an additional display rack at this time.

The 7 shoes include the following:

<u>Style</u>	<u>Type</u>	<u>Color</u>	<u>M/W</u>
Victory Plus	Athletic Shoe	Pink	Womens
Performance	Performance Athletic Shoe	Black w/yellow trim	Mens
Refresh	Performance Athletic Shoe	Pink/Brown	Womens
Delight	Dress/Casual	Red	Womens
Wave	Casual Boat Shoe	Multi	Womens
Vigor	Hiker	Chestnut	Womens
Ranger	Hiker	Black	Mens

Option B

Yes, please send 9 single shoe samples plus a Table Top Display that holds the 9 single shoes for only \$75, plus shipping and handling.

The 9 shoes include the shoes listed above plus the Annie (blue) and Brian (acorn)

Option C

Yes, please send 9 single shoe samples plus a new DrC Large Display (the display stand only) for only \$99, plus S&H. The Large Display has been updated to include spaces for 64 individual shoes (8 shelves high and 8 shoes on each shelf).

The 9 shoes include the shoes listed above plus the Annie (blue) and Brian (acorn)

Option D

Yes, it is time for me to update my display! Please send me a brand new Large Display with 64 shoes for only \$199, plus S&H. The DrC Large Display contains all of the DrC shoe styles and can be used as a fitting center - it contains all sizes (in a wide width)

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